

DEPARTMENT OF SOCIAL SERVICES
744 P Street, Sacramento, CA 95814



October 15, 1993

ALL COUNTY LETTER NO. 93-81

TO: ALL COUNTY WELFARE DIRECTORS

REASON FOR THIS TRANSMITTAL

- State Law Change
- Federal Law or Regulation Change
- Court Order
- Clarification Requested by One or More Counties
- Initiated by CDSS

SUBJECT: THE AFDC "WORK PAYS" BROCHURE AND OUTREACH MATERIALS

REFERENCE: All-County Letter No. 93-54, dated August 5, 1993

The purpose of this letter is to provide you with information about the AFDC "Work Pays" brochure (PUB 232), posters and pin-on logo buttons which will help deliver the message to AFDC recipients about the financial and personal benefits of working.

PUB 232 BROCHURE

The brochure is designed as a stuffer to give a simple message explaining how "work pays" with a worksheet allowing recipients to calculate how much more they will have to spend if they work. The brochure will also have a 1-800-WRK-PAYS telephone number printed on it to allow recipients to call California Department of Social Services (CDSS) staff with questions regarding the worksheet. This CDSS toll-free number will be available starting November 15, 1993, and should assist your staff by significantly reducing the number of "work pays" questions that they receive.

The brochure is printed on a 8 1/2" by 11" tri-folded sheet of 100 pound book stock with a semi-gloss evergreen finish and weighs .3 of an ounce. An initial supply in English (See attachment) will be shipped directly to you in mid-October for distribution to all AFDC recipients no sooner than November 15th and no later than January 1, 1994.

The brochures can be used as informing tools during application and redetermination processing. They can also be provided upon recipient request, placed in lobbies and used as reading materials in waiting rooms. The emphasis is on distributing the brochures as an outreach tool.

The brochures will also be available at no cost using the standard ordering procedures with the GEN 727B (County Forms Order) and sending it complete to the:

California Department of Social Services
Warehouse
P.O. Box 22429
Sacramento, California 95822-3799

BROCHURE TRANSLATIONS

A supply of the Spanish version of the brochure will be printed and shipped to you in early November 1993 (see attachment). The Language Services Bureau will send camera-ready copies of the brochure in Vietnamese, Lao, Cambodian and Chinese under separate cover to your County Forms Coordinator.

LOGO BUTTONS AND POSTERS

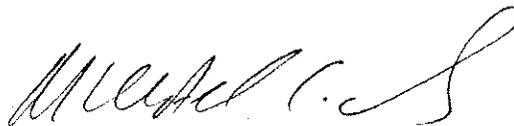
Supplies of "Work Pays" pin-on logo buttons and posters in English and Spanish will also be shipped directly to you by November 15, 1993. Please distribute the buttons to staff for their use and display the posters in prominent areas in lobbies, interview rooms, etc.

CONTACT

If you have any questions, please contact Dennis Ragasa of the AFDC Policy Implementation Bureau (PIB) at (916) 654-1063 or CALNET 464-1063.



AMY E. ALBRIGHT
Deputy Director
Public Affairs Division



MICHAEL C. GENEST
Deputy Director
Welfare Programs Division

Attachment

COUNTIES	NUMBER OF BROCHURES			approx # of boxes @ 1,500 per box	
	ENGLISH	SPANISH	TOTAL		
ALAMEDA	74,625	10,661	85,286	57	
ALPINE	103	15	118	1	
AMADOR	747	107	854	1	
BUTTE	12,378	3094	15,472	11	
CALAVERAS	1680	240	1920	2	
COLUSA	777	111	888	1	
CONTRA COSTA	35,784	5112	40,896	28	
DEL NORTE	2,200	314	2,514	2	
EL DORADO	4,256	608	4,864	4	
FRESNO	74,261	10,609	84,870	57	
GLENN	1,892	270	2,162	2	
HUMBOLDT	8,680	1,240	9,920	7	
IMPERIAL	10,242	1,892	12,134	9	
INYO	1,111	159	1,587	2	
KERN	42,686	6,098	48,784	33	
KINGS	7,473	1,067	8,540	6	
LAKE	4,855	693	5,548	4	
LASSEN	1,901	271	2,172	2	
LOS ANGELES	610,078	87,154	697,232	465	
MADERA	6,942	992	7,934	6	
MARIN	3,941	563	4,504	3	
MARIPOSA	733	105	838	1	
MENDOCINO	5,980	854	6,834	5	
MERCED	20,074	2,868	22,942	16	
MODOC	760	108	868	1	
MONO	233	33	266	1	
MONTEREY	15,650	2,236	17,886	12	
NAPA	3,498	500	3,998	3	
NEVADA	2,345	335	2,680	2	
ORANGE	78,377	11,197	89,574	60	
PLACER	6,365	909	7,274	5	
PLUMAS	793	113	906	1	
RIVERSIDE	68,212	9,744	77,956	52	
SACRAMENTO	85,922	12,274	98,196	66	
SAN BENITO	1,839	263	2,102	2	
SAN BERNARDINO	123,880	17,698	141,578	95	
SAN DIEGO	132,318	18,902	151,220	101	
SAN FRANCISCO	30,489	4355	34844	24	
SAN JOAQUIN	43,671	6,239	49,910	34	
SAN LUIS OBISPO	6,262	894	7,156	5	
SAN MATEO	13,052	1,864	14,916	10	
SANTA BARBARA	13,444	1,920	15,364	11	
SANTA CLARA	62,234	8,890	71,124	48	
SANTA CRUZ	7,742	1,106	8,848	6	
SHASTA	10,931	1,561	12,491	9	
SIERRA	133	19	152	1	
SISKIYOU	3,325	475	3,800	3	
SOLANO	16,744	2,392	19,136	13	
SONOMA	12,525	1,789	14,314	10	
STANISLAUS	29,141	4,163	33,304	23	
SUTTER	3,780	540	4,320	3	
TEHAMA	3,775	539	4,314	3	
TRINITY	870	124	994	1	
TULARE	36,414	5,202	41,616	28	
TUOLUMNE	2,268	324	2,592	2	
VENTURA	19,327	2,761	22,088	15	
YOLO	8,425	1,203	9,628	7	
YUBA	6,137	877	7,014	5	
GRAND TOTAL	1,793,248	256,050	2,048,398	1366	