

DEPARTMENT OF BENEFIT PAYMENTS
744 P Street, Sacramento, CA 95814



October 31, 1975

ALL-COUNTY LETTER NO. 75-234

TO: ALL COUNTY WELFARE DIRECTORS

SUBJECT: SEMIANNUAL FOOD STAMP OUTREACH ACTION PLAN

REFERENCE:

This is to remind you that your semiannual Food Stamp Outreach Action Plan for the period January 1, 1976 to June 30, 1976, is due for submission to the State Food Stamp Outreach Coordinator on November 15, 1975. Use of the attached format will facilitate prompt review and approval of your action plan.

This plan should not include all those groups listed in your previous action plan who are currently performing outreach activities for your county. This action plan should only address itself to new contacts and new activities.

If there are any questions regarding this matter, please contact Dave Watanabe, Food Stamp Outreach Coordinator at (916) 322-4403.

Sincerely,

WILLIAM J. KURTZ
Chief Deputy Director

cc: FNS, USDA
CWDA

Attachment

OBSOLETE

Superseded by ACL #77-15

Issued 3-17-77

FORMAT FOR OUTREACH ACTION PLAN

I. Activities Performed by the County

- A.
- B.
- C.

- Examples:
- A. Distribution of brochures through certification offices - by February 1, 1976
 - B. Rescheduling office hours in certification and issuance offices to provide service to potentially eligible employed persons - by May 1, 1976

II. Use of Other Groups

A. Government offices/public and private health and medical organizations

- 1.
 - a. Method of contact
 - b. Anticipated function
- 2.
 - a. Method of contact
 - b. Anticipated function

- Example: 1. County Health Department, 123 A Street, Sacramento, CA 95814
- a. Method of contact -
Personal contact by Outreach Coordinator by March 1, 1976
 - b. Anticipated function -
Information distribution by providing brochures to interested persons and displaying posters

B. Church, civic, fraternal and community groups

- 1.
 - a. Method of contact
 - b. Anticipated function
- 2.
 - a. Method of contact
 - b. Anticipated function

C. Business and labor organizations

1.

- a. Method of contact
- b. Anticipated function

2.

- a. Method of contact
- b. Anticipated function

D. Stores and groups authorized to accept food coupons and all other food stores

1.

- a. Method of contact
- b. Anticipated function

2.

- a. Method of contact
- b. Anticipated function

III. Timetable

January 1976

- 1.
- 2.
- 3.

February 1976

- 1.
- 2.
- 3.

March 1976

- 1.
- 2.
- 3.

April 1976

- 1.
- 2.
- 3.

May 1976

- 1.
- 2.
- 3.

June 1976

- 1.
- 2.
- 3.

IV. Estimated Costs

- A. Number of county employees in Outreach
- B. Percentage of time each employee will devote to Outreach
- C. Monthly salary of each person doing Outreach work
- D. Cost of any county developed Outreach materials