

DEPARTMENT OF BENEFIT PAYMENTS
744 P Street, Sacramento, CA 95814

December 2, 1974

ALL-COUNTY LETTER NO. 74-234

TO: ALL COUNTY WELFARE DIRECTORS

SUBJECT: FOOD STAMP PROGRAM - OUTREACH

REFERENCE:

The Food Stamp Management Bureau must prepare an annual report on Food Stamp Program Outreach activities in the State for submission to FNS. The period to be covered by the report is September 19, 1973, through September 19, 1974.

Your assistance in providing the following information no later than December 13, 1974, will be appreciated.

1. If your county already has implemented a Food Stamp Outreach Program, please give a brief description and the date of implementation.
2. Please give the name, business address, and phone number of your county outreach contact person (all counties).
3. Even if your county does not have a formal outreach plan, some activities you may have been performing are outreach-oriented. Examples of such activities are: 1) distribution of information, 2) radio and television announcements, 3) newspaper articles, 4) nutrition education, 5) speaking engagements by staff at public meetings, 6) contact with minority groups, and 7) use of volunteer groups in helping to find or inform potential Food Stamp recipients of the availability and benefits of the program. Please list any of these or similar activities that you have performed during the report period.

In providing the above information, please be as specific as possible in discussing agencies or organizations you may be working with. Also, if you are using county-developed information material, please enclose with your report two samples of each publication (if a publication is monthly, you need only select one month for inclusion).

OBSOLETE

Superseded by

A.C.L. #76-27

GEN 654 (2/74)

Issued

2-13-76

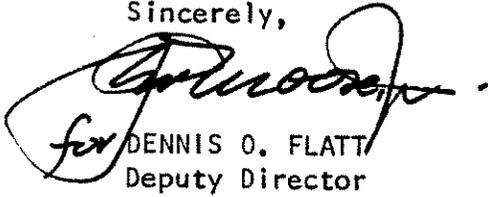
Your report should be returned to:

Richard J. Havnen, Acting Chief
Food Stamp Management Branch
State Department of Benefit Payments
744 P Street
Sacramento, CA 95814

Attention: Kathy Lewis 11-99

If you have any questions, please contact Kathy Lewis (916/445-6097) of the Food Stamp Program Operations Bureau.

Sincerely,



for DENNIS O. FLATT
Deputy Director

cc: CWDA
FNS, USDA