



CDSS

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**DEPARTMENT OF SOCIAL SERVICES**

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ARNOLD SCHWARZENEGGER  
GOVERNOR

July 14, 2008

ALL COUNTY INFORMATION NOTICE NO. I-53-08

TO: ALL COUNTY WELFARE DIRECTORS  
ALL EBT COORDINATORS  
ALL FOOD STAMP COORDINATORS

REASON FOR THIS TRANSMITTAL

- State Law Change
- Federal Law or Regulation Change
- Court Order
- Clarification Requested by One or More Counties
- Initiated by CDSS

SUBJECT: CLIENT OUTREACH TO PROMOTE ELECTRONIC BENEFIT TRANSFER (EBT) CARD USE AT AUTHORIZED FARMERS' MARKETS

The purpose of this notice is to encourage counties to inform clients about local participating farmers' markets that accept EBT cards. As you may know, farmers' markets provide a wide array of fresh fruits and vegetables at reasonable prices. By shopping at farmers' markets, clients can maximize their limited budgets and eat nutritious foods. Counties have been active in recruiting new markets over the past several years. Several new markets have been added throughout the state since 2004.

Counties are encouraged to let clients know which farmers' markets accept EBT. Attached is a current list of these markets, including their hours of operation. Also attached is a brochure that was developed by the California Department of Public Health for Alameda County and promotes the consumption of fresh fruits and vegetables, which can be customized to identify local farmers' markets that accept EBT cards. A soft copy of the customizable brochure is available on CD-ROM in English and Spanish. Although the CD-ROM does not include any additional languages, counties may copy the translated text from the attached brochure or counties may develop their own informational materials for distribution to clients. Informational materials can be distributed to clients through direct mailing and over-the-counter at county offices.

It is also helpful for counties to train clients on how to use their EBT card at a farmers' market. For markets that use scrip, clients will need to go to the market manager to pre-purchase scrip, which can be spent at various farmers' stalls. At locations that don't use scrip, clients will simply present their EBT card to the vendor to swipe for the exact amount of purchase.

The California Department of Social Services has produced colorful signage that can be prominently displayed at the farmers' markets to show they accept EBT cards. Counties are encouraged to work with their local farmers' markets to conduct client outreach.

The following outreach efforts are underway in the state:

1. The City and County of San Francisco has designated a single point of contact, Ms. Ylonda Calloway, Food Stamp Program Support Analyst, to actively work with farmers to help them through the paperwork needed for participation in EBT. Ms. Calloway is also overseeing client outreach efforts in her county. She is available as a resource to other counties that are interested in modeling San Francisco County's efforts. She can be reached by telephone at (415) 558-4153 or by email at [Ylonda.Calloway@sfgov.org](mailto:Ylonda.Calloway@sfgov.org).
2. Mike Green, Retail/Benefit Access Support for the State EBT Project, maintains a statewide listing of all the Food and Nutrition Service (FNS)-authorized farmers' markets that are accepting EBT. He can provide counties with periodic updated information on newly-authorized markets that are participating in EBT. Mr. Green can be reached by telephone at (916) 263-4905 or by email at [mike.green@osi.ca.gov](mailto:mike.green@osi.ca.gov).

If you have any questions regarding this letter, please contact Tonya Zuniga, Analyst, EBT and Welfare Technology Unit, at (916) 654-1421. To receive a free CD-ROM of the customizable brochure, please contact Julie Cabral at (916) 654-1874.

***Original Document Signed By:***

DEBORAH ROSE, Chief  
Program Integrity Branch

Attachments

# WELCOME BIENVENIDO EBT

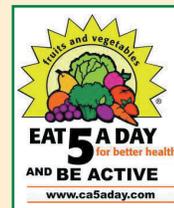
California Farmers' Markets

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EAT 5-9 SERVINGS OF FRESH FRUITS  
AND VEGETABLES EVERY DAY FOR  
BETTER HEALTH.

COMA ENTRE 5 Y 9 PORCIONES  
DIARIAS DE FRUTAS Y  
VEGETALES FRESCOS PARA  
MEJORAR SU SALUD.



Funded by USDA's Food Stamp Program through University of California DANR. The University does not engage in discrimination or harassment on the basis of race, religion, sex, disability, age, or sexual orientation --- consistent with the provisions of applicable State and Federal laws and University policies"

# ENJOY DISFRUTE

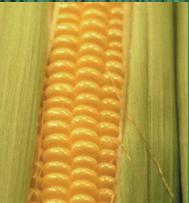
FARM-FRESH FRUITS  
AND VEGETABLES

FRUTAS Y VEGETALES  
FRESCOS DIRECTOS  
DE LA HUERTA

USE YOUR CARD  
PUEDE USAR SU TARJETA



# FARMERS' MARKETS



**WHAT ARE FARMERS' MARKETS?** Farmers' Markets are open-air markets, usually open for a few hours at the same time and place every week, where local farmers sell directly to customers. At California farmers' markets, you can usually find fresh fruits and vegetables, bread, eggs, fish, herbs and much more.

**CAN I AFFORD TO BUY FRESH FRUITS AND VEGETABLES?** Yes! A variety of fresh food you enjoy, and know how to prepare, is available in season, often at lower prices than at the supermarket.

**CAN I USE MY FOOD STAMPS AND EBT CARD AT FARMERS' MARKETS?** Yes! Just bring your food stamps or EBT card with you when you shop at the farmers' market and ask at the market information booth how to use it. All markets listed on the back of this brochure will accept food stamps or EBT cards for eligible foods.

**HOW DO I GET FOOD STAMPS OR AN EBT CARD?** Whether you are working or unemployed, have a large family or live alone, you (and your family) may be eligible to receive food stamps. With your new EBT card, your food stamp benefits can buy more healthy food at local grocery stores and farmers' markets. Contact your county public assistance office to request a food stamp application or learn how to apply.

**¿QUÉ SON LOS MERCADOS DE AGRICULTORES?** Los Mercados de Agricultores son mercados al aire libre, que normalmente abren durante unas pocas horas, a la misma hora y en el mismo lugar todas las semanas, y donde los agricultores locales venden directamente a los clientes. En los mercados de agricultores usted podrá encontrar normalmente frutas y vegetales frescos, pan, huevos, hierbas y mucho más.

**¿PUEDO COMPRAR FRUTAS Y VEGETALES FRESCOS SIN PAGAR DEMASIADO?** Sí! Hay una variedad de alimentos frescos que a usted le gustan, y que sabe cómo preparar, que están disponibles en temporada, muchas veces a precios más bajos que en el supermercado.

**¿PUEDO USAR MIS CUPONES DE ALIMENTOS O MI TARJETA TARJETA DE TRANSFERENCIA ELECTRÓNICA DE BENEFICIOS (EBT) EN LOS MERCADOS DE AGRICULTORES?** Sí! Simplemente traiga con usted sus cupones de alimentos o su tarjeta EBT cuando venga a comprar al mercado de agricultores, y pregunte en el puesto de información del mercado cómo usarla. Todos los mercados mencionados en el reverso de este folleto aceptan cupones de alimentos o tarjetas EBT para determinados alimentos.

**¿CÓMO CONSIGO CUPONES DE ALIMENTOS O UNA TARJETA EBT?** Ya sea que este trabajando o desempleado, que tenga una familia numerosa o viva solo, es posible que usted (y su familia) sean elegibles para recibir cupones de alimentos. Con su nueva tarjeta EBT, los beneficios que ofrecen sus cupones de alimentos le permitirán comprar alimentos más saludables en las tiendas de comestibles locales y en los mercados de agricultores. Llame hoy a la oficina de asistencia pública en su condado y pida una solicitud de cupones de alimentos o información sobre cómo solicitarlos.

*No afectara su estado inmigratorio si usa programas tales como cupones de alimentos, WIC, comidas escolares o ningún otro programa de nutrición.*

BIENVENIDO សូមស្វាគមន៍អ្នកទាល់គ្នា  
**WELCOME EBT**  
 Chào Mừng 歡迎

**Alameda County Farmers' Markets**

**TUESDAY/Martes / ថ្ងៃអង្គារ /**  
Thứ Ba / 星期二

**ALAMEDA, 9:30 AM-1 PM**  
Taylor & Webster Streets (January-December)  
(800) 949-3276

**BERKELEY, 2-7 PM**  
Derby Street & Martin Luther King Jr. Way  
(January-December)  
(510) 548-3333

**THURSDAY/Jueves / ថ្ងៃព្រហស្បតិ៍**  
Thứ Năm / 星期四

**LIVERMORE, 4-8 PM**  
Carnegie Park, Third & J Streets (May-October)  
(800) 949-3276

**FRIDAY/Viernes / ថ្ងៃសុក្រ**  
Thứ Sáu / 星期五

**OLD OAKLAND, 8 AM-2 PM**  
Ninth Street between Broadway & Clay Street  
(January-December)  
(510) 745-7100

**SATURDAY/Sábado / ថ្ងៃសៅរ៍**  
Thứ Bảy / 星期六

**BERKELEY, 10 AM-3 PM**  
Center Street & MLK, Jr. Way (January-Dec)  
(510) 548-3333

**PLEASANTON, 9 AM-1 PM**  
West Angela & Main Streets (January-December)  
(800) 949-3276

**UNION CITY, 9 AM-2 PM**  
Smith & Watkins Streets (May-November)  
(800) 949-3276

**WEST OAKLAND, 10 AM - 4 PM**  
5th Street & Mandalla Parkway (January-December)  
(510) 534-7657

**EAST OAKLAND, 10 AM - 2 PM**  
Millsmont Farmers' Market  
MacArthur Blvd. at Seminary (January-December)  
(510) 238-6672

**SUNDAY/Domingo / ថ្ងៃអាទិត្យ**  
Chủ Nhật / 星期日

**OAKLAND/JACK LONDON SQUARE, 10 AM-2 PM**  
Broadway & Embarcadero Way (January-December)  
(800) 949-3276

Eat 5-9 servings of fresh fruits and vegetables every day for better health.

Coma entre 5 y 9 porciones diarias de frutas y vegetales frescos para mejorar su salud

促進您的健康每天吃五至九份的新鮮水果與蔬菜。

ញ៉ាំផ្លែឈើ និង បន្លែស្រស់ៗ 5-9 ពេលដើម្បីឱ្យមានសុខភាពកាន់តែប្រសើរ ប្រើប្រាស់ ។

Ăn từ 5-9 khẩu phần rau quả tươi mỗi ngày để được khỏe mạnh hơn.



DISFRUTE ចូររីករាយ

**ENJOY**

Vui Hưởng 享受

FARM-FRESH FRUITS AND VEGETABLES

FRUTAS Y VEGETALES FRESCOS DIRECTOS DE LA HUERTA

來自農產地的新鮮水果與蔬菜

ផ្លែឈើ និង បន្លែស្រស់ៗ ទើបនឹងមកពីការ

Rau Quả Tươi Trồng Ngoài Nông Trại

USE YOUR CARD



**ALAMEDA COUNTY FARMERS' MARKETS**



## California EBT Farmers' Markets

County	Farmers' Market	Phone	Hours & Locations
Alameda	ECOLOGY CENTER FARMERS MARKETS	(510) 548-3333	Saturdays 10am-3pm at Center Street and M. L. King, Jr. Way, Berkeley Tuesdays 2pm-7pm at Derby Street and M. L. King, Jr. Way, Berkeley Thursdays 3pm-7pm at All Organic, Shattuck Avenue and Rose Street, Berkeley
Alameda	URBAN VILLAGE FARMERS MARKET ASSN	(510) 745-7100	Fridays 8am-2pm at Ninth Street between Broadway and Clay, Oakland
Alameda	EAST OAKLAND FARMERS MARKET	(510) 638-1742	Fridays 10am-2pm at Faith Deliverance Church, 73rd Avenue and International Boulevard, Oakland
Butte	CCHAOS COLLABORATIVE	(530) 624-8844	Thursdays 11am-3:30pm at El Medio Fire Station, 3515 Myers Street, Oroville
Contra Costa	PACIFIC COAST FARMERS MARKET	(925) 825-9090	Tuesdays 10am-2pm (year-round) and Thursdays 4-8pm (May-Oct) at Todos Santos Park, Willow Pass & Grant St, Concord
Contra Costa	RICHMOND FARMERS MARKET	(510) 758-2336	Fridays 11am-5pm at Civic Center Plaza and McDonald Avenue, Richmond
Fresno	CHERRY AVE FARMERS MARKET	(559) 266-9856	Tuesdays, Saturdays, and Sundays 6:30am-3:30pm at 4640 S. Cherry Avenue, Fresno
Fresno	DAVE LEWIS FARMS	(559) 259-8884	Tuesdays, Thursdays & Saturdays 7am-2pm at 1612 Fulton Street, Fresno
Fresno	SELMA FARMERS MARKET LLC	(559) 896-3243	Fridays 6pm-9pm in Downtown Selma
Humboldt	NO COAST GROWERS ASSOC	(707) 441-9999	Tuesdays 10am-1pm in Old Town Eureka and 3:30-6:30pm at Wildberries Marketplace in Arcata Thursdays 10am-1pm at Henderson Center, Eureka and 3:30-6:30pm at McKinleyville Shopping Center, McKinleyville Saturdays 9am-2pm on the Arcata Plaza, Arcata 2299 W Adams Ave #114, El Centro
Imperial	HEALTHY FARMS MARKET	(760) 337-8477	
Kern	TESCH FARMSTAND	(661) 398-8444	Tuesdays 9am-1pm at 8787 Hall Road, Lamont, and 2-5pm at 1508 Garces Highway, Delano Saturdays 8am-noon in the east parking lot of Golden State Mall, 3201 F St., Bakersfield
Los Angeles	CITY OF ALHAMBRA FARMERS MARKET	(626) 570-5081	Sundays 8:30am-1pm at the corner of Monterey Street and Bay State Streets, Alhambra
Los Angeles	BURBANK FARMERS MARKET	(626) 308-0457	Saturdays 8am-12:30pm at Olive & Glen Oaks, Burbank
Los Angeles	GARDENA FARMERS MARKET	(323) 777-1755	Wednesdays 7:30-11:30am in the parking lot on the northwest corner of 162nd Street and La Salle Avenue, Gardena
Los Angeles	HARBOR AREA CFM 1	(866) 466-3834	Fridays 10am-4pm at Promenade North between E. 5th and E. 4th Streets, Long Beach
Los Angeles	ADAMS/VERMONT CERT FARMERS MARKET	(323) 777-1755	Wednesdays 1-6pm at St. Agnes Catholic Church, 1432 W. Adams, Los Angeles
Los Angeles	LA CIENEGA FARMERS MARKET	(562) 495-1764	Thursdays 3-7pm at South La Cienega Blvd and West 18th Street, Los Angeles
Los Angeles	OLD L.A. CERTIFIED FARMERS MARKET	(323) 255-5030	Tuesdays 3-8pm at Avenue 57 and Marmion Way, Lot 636, Los Angeles
Los Angeles	SUSTANABLE ECONOMIC ENTERPRISES	(323) 463-3171	Wednesdays 12:30-5:30 PM at Sears parking lot (behind the store) at 5601 Santa Monica Boulevard, Hollywood Fridays 3-7pm in the Parking Lot #663 on Logan Street, south of Sunset Boulevard, Los Angeles Saturdays 9am-1pm at 43rd Place and Central Avenue, South Los Angeles Saturdays 10am-3 at 43rd Street and Degnan Avenue, Los Angeles Saturdays 10am-2pm at Ted Watkins Memorial Park on the corner of 103rd and Central Avenue, Los Angeles Sundays 8am-1pm at Ivar and Selma Avenues, Hollywood Sundays 10am-2pm at 3250 Glendale Blvd., Los Angeles
Los Angeles	NORWALK CERTIFIED FARMERS MKT	(562) 921-2321	Tuesdays 9am-1pm at Alondra Boulevard and Pioneer Boulevard, Norwalk
Los Angeles	PASADENA CERTIFIED FARMERS MARKET	(626) 449-0179	Saturdays 8:30am-12:30pm at Sierra Madre & Paloma, Pasadena

County	Farmers' Market	Phone	Hours & Locations
Los Angeles	SANTA MONICA CERTIFIED FRMRS MKT	(310) 458-8712	Wednesdays 8:30am-1:30pm at Arizona and 2nd Street, Santa Monica Saturdays 8:30am-1pm at Arizona and 3rd Street, Santa Monica Saturdays 8am-1pm at 2200 Virginia Avenue, Santa Monica Sundays 9:30am-1pm at 2640 Main Street, Santa Monica
Los Angeles	HARBOR AREA CFM 3	(866) 466-3834	Thursdays 3-6:30pm at Atlantic Ave. & 46th St, on a block of frontage road flanking the east side of Atlantic Ave. (between Del Amo Blvd. and San Antonio Dr.), Long Beach
Los Angeles	WHITTIER UPTOWN ASSOCIATION	(562) 696-2662	Fridays 8am-1pm at Bailey & Greenleaf, Whittier
Mendocino	UKIAH SATURDAY FARMERS MARKET	(707) 462-7377	Saturdays 8:30am-12pm at Alex Thomas Plaza, Clay and School Streets, Ukiah
Merced	A AND G THOMAS PRODUCE	(209) 634-5934	swap meets in Merced, Madera, and Stanislaus Counties
Merced	CENTRAL VALLEY FARMERS MARKET	(209) 723-3796	Atwater and Merced Flea Markets
Monterey	EVERYONES HARVEST	(831) 384-6961	Sundays 10am-2pm at 215 Reservation Rd., Marina
Orange	ANAHEIM CERTIFIED FARMERS MARKET	(174) 956-3586	Thursdays 9am-1:30pm at Center St. Promenade & Lemon Sts., Anaheim
Orange	ORANGE COUNTY FARM BUREAU CFMHB	(714) 573-0374	Tuesdays 9am-1pm at 13042 Old Myford Road, Irvine Wednesdays 9am-1pm at the Corner of El Camino Real and 3rd Street, Tustin Thursdays 9am-1pm at the Orange County Fairgrounds, 88 Fair Drive, Costa Mesa Thursdays 9am-1pm at 1500 E Village Way between Katella & Lincoln on Tustin St., Orange Fridays 9am-1pm at the Laguna Hills Mall Parking Lot, the 5 Freeway and El Toro Road, Laguna Hills Fridays 1-5pm at Pier Plaza, Main Street & Pacific Coast Highway, Huntington Beach Saturdays 8am-noon in the Lumberyard Parking Lot next to the City Hall, Laguna Beach Saturdays 8am-noon at Irvine Center on the corner of Bridge and Campus, Irvine Sundays 9am-1pm at the Plaza De La Paz Shopping Center, La Paz and Pacific Park, Laguna Niguel
Orange	FULLERTON CERT FARMERS	(714) 871-5304	Wednesdays 8am-1:30pm at 801 W. Valencia Dr., Fullerton
Orange	SANTA ANA CERTIFIED FARMERS MARKE	(714) 542-9392	Wednesdays 3-7pm at the Fiesta Market Parking Lot, 3rd and Bush, Santa Ana
Placer	BEDROCK PRODUCE	(916) 826-0319	Saturdays & Sundays 7am-5pm at Denio's, 1551 Vineyard Road, Roseville
Sacramento	PAULINES PRODUCE	(916) 451-4858	Wednesdays 7am-2pm at Galt Flea Market, Caroline and Chabolla Avenue, Galt
Sacramento	ANDYS PRODUCE	(916) 386-1455	Wednesdays 7am-2pm at Galt Flea Market, Caroline and Chabolla Avenue, Galt Saturdays & Sundays 7am-5pm at Denio's, 1551 Vineyard Road, Roseville
Sacramento	FRESH PRODUCERS	(916) 489-1040	Tuesdays 5-7pm at the Boys & Girls Club Downtown, 1117 G Street, Sacramento Saturdays 11am-1pm at the Oak Park Community Center, 3425 Martin Luther King Jr Blvd., Sacramento
Sacramento	SOIL BORN FARM URBAN AGRICULTURE	(916) 486-9686	Wednesdays 10am-2pm at the Chavez Plaza CFM, J & 10th Streets, Sacramento Saturdays 7:30am-noon at the Del Paso Height CFM, 3525 Norwood Avenue, Sacramento Sundays 8am-noon at the Sacramento Central CFM, 8th & W Streets, Sacramento
San Francisco	ALEMANY FARMERS MARKET	(415) 647-9423	Saturdays 6am-5pm at 100 Alemany Blvd., San Francisco
San Francisco	BAYVIEW HUNTERS POINT FARMERS MKT	(415) 359-7825	Wednesdays 9am-1pm at 3rd St. and Oakdale Ave., San Francisco
San Francisco	FERRY PLAZA FARMERS MARKET-CUESA	(415) 291-3276	Tuesdays 10am-2pm and Saturdays 8am-2pm at Ferry Building-The Embarcadero, San Francisco
San Francisco	HEART OF THE CITY FARMERS MARKET	(415) 558-9455	Wednesdays 7am-5:30pm and Sundays 7am-5pm at Market St and Hyde St., San Francisco
San Joaquin	LOPEZ PRODUCE	(209) 952-8572	Saturdays 7-11am at the Stockton Flea Market, Washington & El Dorado, Stockton Wednesdays 7am-2pm at Galt Flea Market, Caroline and Chabolla Avenue, Galt

County	Farmers' Market	Phone	Hours & Locations
San Joaquin	STOCKTON FARMERS MARKET	(209) 943-1830	Wednesdays 4-7pm on the Miracle Mile near Harding and the Bank of America, Stockton Thursdays 8am-1pm in the Dillards Parking Lot, Weberstown Mall (Pacific & March), Stockton Saturdays 7-11am under the Crosstown Freeway, between El Dorado & San Joaquin, Stockton Saturdays 8am-1pm off of Eight Mile Road in the Park West shopping center, Stockton Sundays 8am-1pm in the Dillards Parking Lot at Weberstown Mall, Stockton, and at Fairway Dr. and Caroline Ave, Galt
San Joaquin	THANH HO - FISH MKT	(209) 401-0672	Saturdays 7-11am at the Stockton Farmers Market, Washington & El Dorado, Stockton Sundays 8am-noon at the Sacramento Central CFM, 8th & W Streets, Sacramento
Santa Barbara	S B CERTIFIED FARMERS MKT	(805) 962-5354	Tuesdays 4-7pm at the 500 & 600 Blocks of State Street, Santa Barbara Wednesdays 2-6pm in the La Cumbre Plaza Shopping Center & at Copenhagen & 1st St., Santa Barbara Thursdays 3-6pm in the 5700 Block of Calle Real, Goleta, and in the 800 Block of Linden, Carpinteria Fridays 8-11am in the 1100 & 1200 Block of Coast Village Rd., Montecito Saturdays 8:30am-12:30pm at Santa Barbara & Cota Streets, Santa Barbara Sundays 10am-2pm at Storke & Hollister, Goleta
Santa Clara	EL GRECO PRODUCE	(408) 267-0589	1590 Berryessa Rd, San Jose
Santa Cruz	SANTA CRUZ COMMUNITY FARMERS MKT	(831) 454-0566	Wednesday 2:30-6:30pm at the corner of Lincoln & Cedar St., Santa Cruz Saturdays 9am-1pm at 2801 Mission St., Santa Cruz Sundays 10am-2pm at East Cliff Dr. and 14th St., Live Oak
Santa Cruz	WATSONVILLE CERTIFIED FARMERS MKT	(831) 726-7266	Fridays 3-7pm on Peck St. between Main and Union St., Watsonville